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Cadillac Jack Appoints Kunal Mishra as Vice President of Product Management

*Gaming Industry Veteran Joins Cadillac Jack to Lead
Product Management Team*

DULUTH, GA, April 3, 2006 - Cadillac Jack, a leading provider of electronic games to the global gaming market, announced today the appointment of Kunal Mishra as Vice President of Product Management, effective immediately. Mr. Mishra joins Cadillac Jack from Bally Technologies, where he served as Product Manager.

“Kunal’s impressive track record of success in product management at two highly visible publicly traded gaming companies makes him a tremendous asset to our team. Cadillac Jack has made a commitment to increase our product development and over the past year we have launched up to five new games every two months. We look forward to the leadership and vision Kunal will bring to the role of product management as the company continues to support our customers’ needs with new and innovative solutions,” noted Greg Gronau, President of Cadillac Jack.

Mr. Mishra brings extensive experience in product development and management to his new role at Cadillac Jack, having served in integral product management positions at Bally Technologies and Shuffle Master Inc. As product manager at Bally Technologies, Mr. Mishra successfully managed the iVIEW Enhanced Display project while collaborating with management to establish a shared project vision that led to the creation of new games and products. Prior to Bally, Mr. Mishra held the position of Technical Product Manager for Shuffle Master. While there, he played an integral role in developing and launching a commercialized slot platform.



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In his new position, Mr. Mishra will be responsible for product management, as well as the analysis and entry into new markets for Cadillac Jack. He will also guide the introduction of new initiatives to enhance game performance. “It is exciting to be joining Cadillac Jack at such an important time in the company’s history. Cadillac Jack is well positioned to bring new and more innovative products to our customers and I am happy to help direct the expansion,” said Kunal Mishra.

About Cadillac Jack

Cadillac Jack is a supplier of electronic games and systems for the global gaming market, including Native American, Charitable Gaming, Racino and international markets. Cadillac Jack designs, develops and manufactures a full line of high-play, interactive games and integrated systems, providing rewarding gaming experiences to its customers worldwide. In addition to its North America headquarters, and sales and service locations, Cadillac Jack maintains international sales and service sites in Europe, Mexico, and South America. For more information about Cadillac Jack, please visit www.cadillacjack.com.



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