



## Cadillac Jack Celebrates 5,000 Game Placements in Mexico

*Company Now a Top Provider for the Mexican Gaming Market*

DULUTH, GA. November 2, 2006 – Cadillac Jack, a leading provider of electronic games to the global gaming market, announced a significant order which allows the company to celebrate a new milestone of 5,000 Electronic Video Bingo gaming units in Mexico. The order for more than 150 new games, placed by gaming operator Comercial Juegos de la Frontera SA de CV, pushes Cadillac Jack over the pinnacle 5,000 game mark in the exploding Mexican gaming market.

Already operating more than 250 of Cadillac Jack's games at two locations near Mexico City, Comercial Juegos de la Frontera is a valued customer and an integral part of Cadillac Jack's success in Mexico. "The innovation, flexibility and service that Cadillac Jack has demonstrated has greatly contributed to the success of our company in the market," remarked Emilio Quiros, Director General of Comercial de Juegos de la Frontera. "We look forward to the introduction of new games by Cadillac Jack in our future gaming halls and are confident that the present success will be multiplied as more Big Bola halls open in the future."

Cadillac Jack is already a preferred supplier to the majority of individual gaming license holders in Mexico. "With the success that we have met in Mexico we are on pace to be a top provider," remarked Greg Gronau, President of Cadillac Jack. "We plan to continue strengthening the relationships that we have built throughout the past year and we fully expect our business in Mexico to continue with the same phenomenal growth in 2007."

As a leader in the Class II gaming market in the United States, Cadillac Jack has adapted its highly popular and versatile bingo game engine to meet the demands of the Mexican gaming market, as well as the entire Latin American market. The company's portfolio of server-based, downloadable electronic video bingo and Latin-style bingo games are available in both Spanish and English.



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Based upon the Company's innovative server-based technology, all games may be quickly and easily downloaded from the game server to refresh the casino's game floor and provide maximum profitability. All games in Cadillac Jack's international game library feature the Cashless Wagering system and are available in two distinct cabinet styles. The games offer unique player appeal, innovations in graphics and sound, and exciting interactive bonus rounds.

### **About Cadillac Jack**

Cadillac Jack is a supplier of electronic games and systems for the global gaming market, including Native American, Charitable Gaming, Racino, and the International gaming markets. Cadillac Jack designs, develops and manufactures a full line of high-play, interactive games and integrated systems, providing rewarding gaming experiences to its customers worldwide. In addition to its North America headquarters, and sales and service locations, Cadillac Jack maintains international sales and service sites in Europe, Mexico, and South America. For more information about Cadillac Jack, please visit [www.cadillacjack.com](http://www.cadillacjack.com).

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