



Cadillac Jack to Present a Wide Array of International Products at ICE 2007

*Product Portfolio Includes New Server Based Slots, Multi-Denomination
and Latin-Style Bingo Games*

Duluth, GA. January 12, 2007 – As a leader in server-based games for the global gaming market, Cadillac Jack will present a variety of new multi-denomination video, mechanical reel, and Latin-style Bingo games to the international marketplace on January 23-25 at the ICE Exhibition in London.

“Showcasing our latest systems and games at ICE is a tremendous opportunity for Cadillac Jack,” stated Mike Macke, CEO of Cadillac Jack. “A top priority for Cadillac Jack during 2007 is to increase our presence throughout the international gaming community. The ICE show, one of the largest international gaming shows in the world, is a great way to kick off the year for us. I am confident that the attendees at ICE will be excited about our new products which reflect Cadillac Jack’s increased commitment to the global marketplace.”

Cadillac Jack will demonstrate the breadth of its industry leading server-based, downloadable game technology during the show. The company’s technology allows the operator to easily evaluate game play and quickly download new game themes to maximize operations and increase profits on the slot floor.

New video reel game themes on display in Cadillac Jack’s stand include Genie’s Jackpot, Fruit Party, Surf Rider, Your Lucky Day and Wildball Tsunami II. Two of the company’s mechanical reel games, Super Hot 7’s and Reel Diamonds, are also highlighted. Multi-denomination games, which allow the player to select the denomination of the credits to be wagered, will be presented on Cadillac Jack’s most popular game Dr. StrangeLuck.

A special attraction for the Latin American attendees is Cadillac Jack’s series of new Latin-style Bingo games. Utilizing either four or six bingo cards displayed on the main video screen, the Latin-style Bingo games offer players the option to purchase additional bingo balls for the increased chance to win the jackpot. New titles include Medieval Legends Bingo, Universal Bingo, Mellow Yellow Bingo and Carnival Bingo.



cadillacjack.com
2420 Meadowbrook Pkwy
Duluth, Georgia 30096
ph 770.908.2094 fx 770.908.1790



About Cadillac Jack

Cadillac Jack is a leading supplier of electronic games and systems for the global gaming market, including Native American, Charitable, Racino, and International gaming markets. Cadillac Jack designs, develops and manufactures a full line of high-play, interactive games and integrated systems, providing rewarding gaming experiences to its customers worldwide. In addition to its North America headquarters, and sales and service locations, Cadillac Jack maintains international sales and service sites in Europe, Mexico, and South America. For more information about Cadillac Jack, please visit www.cadillacjack.com.

For further information contact:

Gina Lanphear

Director of Marketing

Cadillac Jack

(678) 694-9186

gina.lanphear@cadillacjack.com



cadillacjack.com
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Duluth, Georgia 30096
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