



**Cadillac Jack Designates Larry McCoy as Vice President of Sales
for the Western Region of the United States**

DULUTH, GA. October 26, 2006 - Cadillac Jack, a leading provider of electronic games to the global gaming market, announced today the addition of Larry McCoy as its new Vice President of Sales for the Western Region of the United States. Mr. McCoy is responsible for driving the company's penetration into new markets as well as expanding existing relationships in the Western territories.

"Larry joins Cadillac Jack as an integral part of our team. He will oversee the expansion of our West Coast business in both the Class II and Class III markets using our leading edge Server based platform and new wide area progressive technology" remarked Bob Drew, Senior Vice President, Sales. "Larry's proven record of success in gaming sales management along with his extensive background and keen knowledge of the gaming industry make him an exceptional asset to Cadillac Jack."

Mr. McCoy brings a track record of success to Cadillac Jack. Prior to joining the company, he served as Vice President of System Sales for International Game Technology, Inc. As Vice President of Sales for Shuffle Master, Inc., Mr. McCoy managed sales for the Shuffler, Table Games and Electronic Games Division. In addition, he established significant penetration into the US, Caribbean and South American gaming markets while operating as Director of Sales for CDS/Aristocrat.

"I am delighted to be a part of a company that is one of the leaders in server based technology," remarks Mr. McCoy. "I sense the momentum and excitement of the executive team and their commitment to build this company through innovative product development and the entry into new markets. I am thrilled to be a part of Cadillac Jack's exciting future."





About Cadillac Jack

Cadillac Jack is a supplier of electronic games and systems for the global gaming market, including Native American, Charitable Gaming, Racino, and International gaming markets. Cadillac Jack designs, develops and manufactures a full line of high-play, interactive games and integrated

systems, providing rewarding gaming experiences to its customers worldwide. In addition to its North America headquarters, and sales and service locations, Cadillac Jack maintains international sales and service sites in Europe, Mexico, and South America. For more information about Cadillac Jack, please visit www.cadillacjack.com.

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