



Cadillac Jack Announces Appointment of Kenneth Anthony as Chief Financial Officer

DULUTH, GA. January 16, 2008 – Cadillac Jack, Inc. announced today the appointment of Kenneth Anthony as Chief Financial Officer. Mr. Anthony will oversee all accounting related operations and direct the company's strategic financial initiatives to grow and support the overall business direction of Cadillac Jack.

"Ken brings a tremendous level of expertise to Cadillac Jack that will help us further our strategic initiatives," said Greg Gronau, President and CEO. "His more than 20 years of experience and his strong track record of success in the areas of strategic planning, investor relations, and process improvements will help us to further refine our growth and investment opportunities.

Prior to joining Cadillac Jack, Mr. Anthony served as Chief Financial Officer for Timbervest, a privately held company with over \$1 Billion assets. In addition, he has extensive financial leadership experience in large publicly traded companies including Kmart Corporation, Ford Motor Credit Corporation, Apple Computer and Ernst & Young.

"Cadillac Jack is experiencing strong growth due to a great product line and an experienced management team," said Ken Anthony. "I am excited to be a part of this dynamic company."

Cadillac Jack is a leading developer of games and technology for the global gaming industry. An established provider of Class II, Class III and Charitable gaming in the US, Cadillac Jack has also emerged as a principal leader in the growing Mexican gaming market. Cadillac Jack develops and manufactures a full line of video and reel slots, wide area and multi-level progressives, Latin-style bingo games and bingo-based electronic card games. In addition to its North America headquarters, Cadillac Jack maintains international sales and service locations in Mexico City, Guadalajara and Sonora, Mexico. For more information about Cadillac Jack, please visit www.cadillacjack.com.

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