



Cadillac Jack Showcases Impressive Lineup of Products that Create Impact with Players at G2E 2009

DULUTH, GA & LAS VEGAS, NV – November 12, 2009 - Cadillac Jack will preview an impressive lineup of new products during the 2009 Global Gaming Expo (G2E) November 17 - 19 in Las Vegas, Nevada. Showcasing the depth of its product line, Cadillac Jack will debut its new Genesis™ game cabinet, multi-level progressive Mega Money Maker™, new 20, 40 and 50 Line games, and a new breed of Latin Bingo products.

"The success of our products has exceeded our expectations this year," said Gene Chayevsky, Chairman and Chief Executive Officer of Cadillac Jack. "Our focus on delivering a steady stream of new, higher earning games with high player appeal has created tremendous impact for our customers - doubling and in some cases tripling the performance of our previous game library. Now, at G2E, we will debut our most exciting video reel products ever. We have also launched a new line of Latin Bingo products together with an all-new slant sit-down cabinet for the Mexico market. We have dramatically expanded our product lineup and are confident we will deliver new levels of entertainment and performance to enrich the player's experience and drive casino revenues."

Products Making an Impact at G2E in Booth #2582:

Genesis™

Making its debut at G2E, the custom-designed Genesis game cabinet is loaded with attributes that take the gaming experience to a whole new level. The ergonomically advanced, next-generation cabinet features dual 22" wide screen LCD's and unique game controlled audio and lighting effects, creating a comfortable and captivating gaming environment for players. Cadillac Jack designed Genesis with a focus on the future – ready for today's networked floor, yet adaptable to future needs. Genesis' sleek new design allows easy access to all electronic components for improved reliability and serviceability.



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Available in early 2010, Genesis will initially be exclusive to the Mega Money Maker multi-level progressive and Cadillac Jack's new 40 Line series.

Mega Money Maker™

Taking center stage in the booth is Mega Money Maker™, the new multi-level progressive. Mega Money Maker heightens players' excitement as they attempt to gain entry into five independent Mini Game bonuses linked to five multi-level progressives. Launched when three or more corresponding symbols appear on the reels, the Mini Game bonus transforms the 5-Reel Mega Money Maker main game into three to five distinct 3 Reel, 1 Line games. Each Mini Game has its own unique payable, symbols, and progressive jackpot values.

Mega Money Maker is featured exclusively in the Genesis cabinet, elevating the gaming experience to new levels with its sleek ergonomic design and expanded field of play.

So Hot™ 40 Lines

Cadillac Jack brings its most popular and best performing game theme, So Hot™, to its new series of 40 Line games. So Hot™ Forty Lines is featured in the new Genesis cabinet with hot new graphics, Vertical Wilds, and a flame inducing Free Spin bonus. So Hot Forty Lines is the first in this hot new series of entertaining games, which also include Galapagos™, Truck Stop Jackpot™, You've Got It Maid™ and Pasture and Beyond™. Each game delivers 40 Lines of sizzling new pay combinations!

New 50 Line Series

Based on the positive response to its initial launch of 50 Line games, Cadillac Jack introduces a complementary 50 Line series at G2E which feature alternative paytables. The new games offer higher hit frequencies and larger wins in the base game, attracting a variety of player styles. As with all of the company's 50 Line games, Vertical Wilds increase the reward potential and all wins are doubled or even tripled during the Free Spin Bonus. Come discover the impact that Firehouse 50™, Expedition Outback™, Legends of the Orient™ and Big Easy Bucks™ will have with players.



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New Latin Bingo Games

Cadillac Jack will present a new breed of Latin Bingo games developed specifically for the Mexican gaming market. The new Latin Bingo products combine the latest technology with innovative gaming features that will impact even the most demanding Latin Bingo player. Presented in a redesigned sit-down cabinet, the games feature Mexican style, 90 number bingo, with a broad combination of winning patterns, free extra balls, multi-denoms, progressives and multi-level jackpots. Cadillac Jack's Latin Bingo products feature an innovative and unique chain draw which offers a bonus feature to win, not only various prizes in credits, but the jackpot itself. Four new titles will be on display at G2E including Blackstar™, Gold Show™, Bingo Inferno™ and Jack Mania™.

Discover how Cadillac Jack products create a powerful impact! Visit Booth #2582 at G2E 2009.

Cadillac Jack is a leading supplier of products and technology for the global gaming market. Recognized as a pioneer of server-based gaming, Cadillac Jack provides games and systems to the Class II, Class III, and Charitable gaming markets in the US, the rapidly growing Mexican market, and other select international jurisdictions. The company designs, manufactures, and markets a comprehensive range of products that include server-based and standalone video and mechanical reel slots, wide area progressives, Latin-style bingo games, and slot management systems. In addition to its North America headquarters, Cadillac Jack maintains international sales and service locations throughout Mexico. For more information about Cadillac Jack, please visit www.cadillacjack.com.

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