



Cadillac Jack Appoints New General Manager of Company's Mexico Operations

DULUTH, GA, July 10, 2008 – Cadillac Jack, a leading provider of electronic games and technology to the global gaming market, announced today the appointment of Ronnie Ferreira as General Manager of the company's Mexico operations.

In this role, Mr. Ferreira will oversee Cadillac Jack's business strategy, market development, operations, and sales and marketing efforts in Mexico. Mr. Ferreira brings to the company more than 20 years of experience in business development, customer service and self-sustained business growth in retail and gaming industries in Latin America. Prior to joining Cadillac Jack, Mr. Ferreira served as a senior executive in the Latin American gaming operations of Finstar Financial Group, a global private equity firm focused on the retail, entertainment, and real estate markets, where he managed the growth and operations of several of Finstar's gaming portfolio companies.

"I am confident Ronnie will provide the leadership and direction to ensure that Cadillac Jack Mexico continues to provide our customers with the right technology and superior customer service to support their profitable operations and growth," said Gene Chayevsky, Chairman and Chief Executive Officer of Cadillac Jack. "In addition, his talent for developing and nurturing successful partnerships will further improve our ability to serve our customers and grow our business."

Cadillac Jack is a leading supplier of products and technology for the global gaming market. Recognized as a pioneer of server-based gaming, Cadillac Jack provides games and systems to the Class II, Class III, and Charitable gaming markets in the US, the rapidly growing Mexican market, and other select international jurisdictions. The company designs, manufactures, and markets a comprehensive range of products that include server-based and standalone video and mechanical reel slots, wide area progressives, Latin-style bingo games, and slot management systems. In addition to its North America headquarters, Cadillac Jack maintains international sales and service locations throughout Mexico. For more information about Cadillac Jack, please visit www.cadillacjack.com.

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